

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SEN ADD
Estimate Number	

Invoice #	108006-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108006
Alt Order #	06865124
Deal #	
Order Flight	10/19/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to						
					10/15/12 to 10/21/12	2x	----F--				
	KSNV			F	10/19/12	:30	7:23 AM	DH10111217H Painful	\$900.00		2
	KSNV			F	10/19/12	:30	8:28 AM	DH10111217H Painful	\$900.00		1
2	KSNV	Today Show	658a-9am		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	8:52 AM	DH10181218H Low	\$900.00		1
3	KSNV	Today Show	658a-9am		to						
					10/22/12 to 10/28/12	2x	-T-----				
	KSNV			Tu	10/23/12	:30	8:33 AM	DH10181218H Low	\$900.00		1
	KSNV			Tu	10/23/12	:30	8:42 AM	DH10181218H Low	\$900.00		2
4	KSNV	M-F Today Show II	9-10a		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	9:59 AM	DH10181218H Low	\$425.00		1
Aired Spots				6							

Gross Total **\$4,925.00**

Agency Commission **\$738.75**

Net Amount Due **\$4,186.25** **Payment Terms 30 Days**

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.